

BASS RIVER BULLETIN

Bass River Tennis Club Newsletter

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April 2015 EXTRA Special Edition

This Special Edition *Bass River Bulletin* is dedicated to two main topics. The first one is the **Summer at Beverly Golf and Tennis**. Our summer program is outlined. Then the 2015-2016 **Membership, Contracts, Rates and Fees** will be covered. We also have put in some team tryout information, USTA info and other points of interest. This special edition newsletter is being distributed via email. Printed copies are available at the club.



Summer at Beverly Golf & Tennis

The Bass River Tennis Club will again be back at Beverly Golf and Tennis. The historic facility known to many as "The Shoe" has 10 clay courts stretching along McKay Street near the Cummings Center. This summer will mark the ninth season Bass River has run the clay courts and we are excited to be back again this year. Bass River will continue to run and host events, develop the City's Recreation Program and strive to offer the best clay court tennis in the area. We have prices, program offerings, a summer calendar and special offers for our Bass River members!

Our summer season at Beverly Golf & Tennis will begin as early as the weather will permit. This winter was a real challenge and getting the clay courts ready will take some time. We are targeting mid-May. There is no doubt it will be a little behind past years openings, but hopefully not by much. There are 2 ways to play this summer on the clay courts. First, buy a **"Summer Unlimited"** membership. For Beverly residents, an Adult Unlimited pass is \$385.00. Non-resident adult members pay \$399.00 for unlimited tennis. The family rates are \$595.00 resident and \$645.00 non-resident. Play as often as you like for a one-time fee! 18 and under "youth" membership is \$99.00. **Read on for Special Bass River Member rates!!!**

Bass River is pleased to make a special offer to our members! Current Bass River Members, please take the following discount on the summer unlimited fee: Adults, \$285.00, Families are \$465.00 and Youth is just \$75.00. This is a 25% discount and all your tennis for the entire season is pre-paid!*

**Unlimited play option includes court time only. Regular fees apply for lessons, clinics, USTA matches or any tournament sponsored by Bass River, BG&T or the USTA.*

The second way to enjoy the clay courts is **"Pay As You Go"**. Instead of court time being based on amount of time used and singles vs. doubles, you buy a day pass! So if you're in a terrific doubles match and your time is up, you won't have to worry about the cost of playing over. If you are coming off the courts and someone asks you to fill in, jump back out and play. Play a doubles match in the morning and come back and play mixed at night! Your day pass has you covered. Day passes should be purchased prior to your first play at the front desk. Please check-in at the desk for any subsequent visits.

Once we are open for operation, you may call Bass River or Beverly Golf & Tennis to book a court. Our summer hours are 8:00 a.m. to dark. Pick up a BG&T Summer 2015 flyer or click the Summer Tennis link on the www.BassRiverTennis.com home page for a complete listing of summer events and programs. The summer info is now live on the site!

Summer Programs: Haven Carr will handle all the Junior and Adult Recreation Department lesson programs. Devin Carr will handle the summer Junior Intensive and together they will run the Junior Team at Golf and Tennis. We will have evening Socials, Junior and Adult tournaments, USTA events, match play days, and much more! See Haven or Devin Carr or any summer staff member for details. Be sure to check out the summer calendar of events for days and times when courts are not available for random play. The calendar will be posted in the tennis shop at BG&T and available on the Bass River website.

Special Offer! Are you a Bass River member and have never played on the clay courts at Beverly Golf and Tennis? If so, you are invited for 1 FREE PLAY. Book a random court anytime in May and it will be on us. Try the clay courts and you'll see how great they play. We may be able to call you a "new member" for the 2015 summer season!

Look For Member Appreciation Day Info!

At the end of every indoor season Bass River offers a Member Appreciation Day. Free tennis and free food all day! Details will be posted around the club, but save the date, Sunday, May 3rd! ***This is a Member only activity. No guests permitted on this day. It's our opportunity to say Thank You to our members.***



Membership Rates for 2015-2016

The Bass River memberships will stay right around the same rate for next season. The change in club policy will be on the payment side. All members (and guests too) will be placed on an auto-EFT starting on Sept 1st, 2015**. You can choose from two ways to pay for your membership. 1) Pay the annual membership up front. This is your best value. 2) Select the Bass River monthly payment plan. This is something our members have asked for. We will provide an option to have your account charged on a monthly basis. Singles and doubles fees, contract rates and most social activities will remain about the same. The club non-member guest fee will increase from \$8.00 to \$10.00 per visit. Any club member who renews their annual membership before August 1st can take advantage of a 5% discount.***

**Look for complete membership details in the May newsletter or speak to Mike or Maureen.

***Full membership payment must be made by August 1st to receive the early pay discount.

	<u>2015-16</u>	<u>By Aug 1</u>	<u>Monthly</u>
Adult Membership	\$396.00	\$375.00	\$38.00
Family Membership	\$576.00	\$548.00	\$54.00
Junior Membership	\$150.00	\$150.00	N/A
Quick Start Membership	\$65.00	\$65.00	N/A
Tots Membership	\$35.00	\$35.00	N/A

Ladies Team Tryouts

With the long North Shore and winter season coming to an end, I want to get some dates onto your calendar. The Ladies North Shore teams will have tryouts on the following schedule. Dates can and do change. Please watch for updates!

North Shore Working Women I	May 14 th and 16 th
North Shore Working Women II	May 16 th
North Shore Working Women III	May 30 th
North Shore A L1	May 11 th and 12 th
North Shore A L2	May 14 th and 15 th
North Shore A L3 & L4	May 19 th and 20 th
North Shore A1 L1 & 2	May 26 th and 27 th
North Shore A1 L3 & 4	May 28 th and 29 th
North Shore B L1&2	June 1 st and 2 nd

The teams for next season and the tryouts that place those teams will run largely the same as years past. Please watch the board for sign-ups and make sure you secure a partner for next year. If you need help finding a partner, please talk with any of the Pros. Rares will be keeping a list of those looking and will assist you. Don't forget to check back for regular updates as the club is always looking to add new teams. We have it in mind to add a new Working Women's team and a new Ladies B team. Maybe others too!



USTA Season is just around the corner

If you have never played USTA or have not in years, you should re-consider. Over the last several seasons, the USTA team process has improved quite a bit. The rating system, while not perfect, is a lot better. The tennis is great, sportsmanship at all times, and the USTA events were very enjoyable. Banquets, speakers and a well-run event are the norm for USTA. If you have any interest in playing on a team, forming your own team, or just getting some information, please contact me at mlapierre@bassrivertennis.com. As always, you can also find me at the club to chat. I will remind players considering the USTA that putting your name in to 'sub' is probably not your best value. While you don't have to be a Bass River member to play USTA, you do have to be a member of the USTA (about \$44 per year). You will also be required to pay the USTA a \$20 registration fee to be put on a team roster. Matches are around \$16 per play. So, as you can see, the first match you play, you are about \$80 out of pocket. Perhaps I have an in-house league or Round Robin that will be more to your liking?

Contract Court Rates *Court reservation 'Hierarchy'*

Bass River will again offer contract court sales next season. We urge our members to look at the benefits of contract play. There is more value to a contract than just the security of knowing your court is booked for the year. Our members who like to play around prime-time hours know in the heart of the season that courts are harder to get. We often think of September/October and again in April how getting the court we wanted was easy. But do you recall being frustrated during the 4 busiest months? A contract solves that. We often have discussions with members about how courts get reserved and who has priority. Here is a little 'hierarchy' for you to consider. First priority is season bookings. This includes interclub league play, team practices and clinics, any special event on the calendar like our Breast Cancer Tournament and, of course, Contract play. These are courts that are carved in stone and it generally takes an act of God to disrupt. Next is our teaching program. Pros that make a living from instructing our members need the certainty of booking courts in advance. While they lose out to Contracts and seasonal reservations, they get in before call-in court time. Next on the ladder are member random court bookings. Done over the phone or on-line, members can book up to 3 days in advance. Last and lowest on the priority scale is non-member court bookings. These are done same day only and are limited to once per month. Contracts have a lot of advantages. Contact any Bass River employee for details.

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