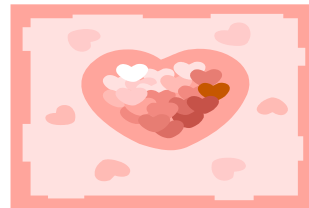
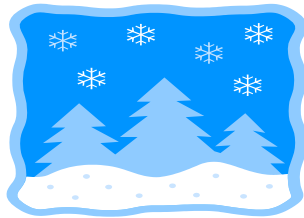
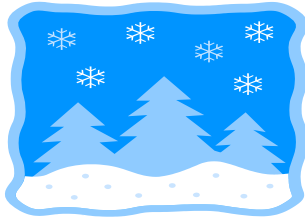


BASS RIVER BULLETIN

Bass River Tennis Club Newsletter

31 Tozer Road, Beverly, MA 01915-5513 Telephone 978-927-0102

Web Site: www.bassrivertennisclub.com



Calendar of Events

Friday,	February 4	- Friday Night Doubles Social, 7-9 p.m.
Monday,	February 7	- Beverly Bootstraps "Taste of Beverly" See Page 2.
Monday,	February 14	- Happy Valentine's Day!
Monday,	February 21	- President's Day, Club Open All Day.
Monday-	February	- Winter School Vacation
Friday,	21-25	No Junior or Adult Team Programs All Week
Public	Vacation	- Endicott Gulls training camp, See Page 3
Friday	February 18	- Friday Night Doubles Social
Wednesday-	February 23	- USTA 14's & 16's level 7 junior tournament.
Friday,	February 25	Sign-up on-line or see Sue Love, ext. 31
Friday,	March 4	- Friday Night Doubles Social, 7-9 p.m.
Saturday,	March 5	- Breast Cancer event, See Page 4

Health Fair by Spectrum Fitness of Beverly

In January, Bass River welcomed Michael Stare of Spectrum Fitness Consultants located in Beverly. Mike spent a couple hours talking to our members about how to prevent and treat injuries. His tremendous background and intimate knowledge of tennis made for a very dynamic presentation. The members that attended came away with some great information. We are already making plans to have Mike back in the spring! Remember, those members who attended, you are entitled to a free 1 hour consultation with Mike at Spectrum Fitness Consultants over at the Cummings Center. In fact, Mike has extended this generous offer to all our members. **Please pickup your coupon at the front desk! The offer is good until March 15th.** Look for updates on Mike's spring visit to the club. Your aching body will thank you.



Bass River hosts "Best Chef" contest again!

Bass River Tennis Club is proud to announce that we will host the Beverly Bootstraps Community Services' Best Chef Competition on Monday February 7, 2011. This is the 2nd year Bass River has hosted this great event. Created in the style of television's Iron Chef Series, this magical evening will feature chefs from Beverly's finest restaurants including Mandrake Bistro, Harry's 240, Lobsta Land, and Hale Street Tavern. *TV Diner's* Billy Costa will serve as Master of Ceremonies. Hors d'oeuvres, cash bar and musical entertainment will round out the evening. Come support Beverly Bootstraps Community Services and their many vital programs. **Ticket Prices** range from \$40-\$60 for general seating. Last year's winner, Brenden Crocker of *Brenden Crocker's Wild Horse Café* will be one of this year's judges. If you're interested in purchasing tickets contact Amy Murphy at 978 927-1561 or amurphy@beverlybootstraps.org. Note to our Membership...This terrific evening will take place during our usual business hours on a Monday night. It will inconvenience our programming and some member activities. Any Bass River members who are affected will be contacted and offered alternatives to their tennis plans for that day. However, we believe strongly in our commitment to the community and are sure any interruption to our members will be well accepted in the name of Beverly Bootstraps. We are proud of Bass River's long commitment to the City of Beverly.



Rares Petritoi, Junior Program Coordinator

Below, our Tournaments Director Susan Love writes about an upcoming event at the club. Here's a couple thoughts on juniors starting to play USTA tournaments. First, you must be a member of USTA. You can sign-up online, www.USTANewengland.com. You will receive a year's subscription to Tennis Magazine. Talk to your Pro about what level you should play. For most, it is level 7. Choose a tournament from the USTA website and choose one close to home. Most events are single elimination and a 2 hour drive each way may not be worth it. Most people lose at first. Don't get discouraged. Focus on trying to play your best tennis. The wins and losses don't matter in the beginning. Just try to compete hard and play your best. Your toughest opponent is you so try to manage your nerves and control your emotions. A good way to develop this is to play practice sets leading up to the tournament. In addition to being physically and mentally prepared, make sure your equipment is in good order. You should have at least 2 freshly strung rackets. Have a couple changes of clothes, fresh over grips if you use them. Even bring your iPod. There may be down time so you can sit and listen to music to help focus your mind. Lastly, start a notebook. Bring it to the tournament and make a few notes after each match. Write down what you did well and what needs improvement. Write in your opponents name and mark down his or her strengths. You may play them again and this will be handy. Good luck! Rares@bassrivertennis.com

Is Your Junior Player Ready for Tournaments?

Bass River hosts 9 USTA-sanctioned junior tournaments throughout the year. We also have a number of adult events at our outdoor facility, the Beverly Golf and Tennis Club. The first one of the year is a singles tournament to be held February 23rd-25th. It is boys and girls 14's and 16's, level 7. The 2011 schedule of Bass River tournaments is now posted on the bulletin board and on the www.USTAnewengland.com website. All our tournaments are run by Sue Love. Call her at Bass River, extension 31, for information. You can email Sue, suebassriver@yahoo.com.

Snow Day Policy

We have had a couple of big storms already this season. Here are the basic rules. Unless it's a state of emergency, we will be open! Regarding league play, if schools are cancelled or delayed in Beverly OR the town where you are scheduled to play, matches are cancelled. We do sometimes cancel Junior Programs due to snow or icy conditions. We do not necessarily follow the school cancellation schedule. Make-up times will be held for any clinics cancelled due to snow. On those mornings when we are experiencing inclement weather, Tennis Director Larry will decide by 1:00 p.m. whether to hold Junior Program that day. If you are in doubt, simply give us a call or check out our website, www.BassRiverTennis.com before you venture out. *An informational scroll will appear across the top of the homepage.* Here is what showed on the homepage the day of the January storm...

THE CLUB IS OPEN! LADIES TEAM MATCHES CANCELLED

JUNIOR CLINICS AND HIGH PERFORMANCE PROGRAM CANCELLED

Endicott Tennis Camp

Over the February public school vacation week, Bass River will be home to a new program. The Endicott Gulls and coach Lauren MacKay will run 2 different camps right here at the club. Coach MacKay and her men's tennis team will run a high school tune-up camp. Designed to prepare high school players for the coming season, this intensive program will certainly get you back in shape for tryouts. Not to leave the younger players out, a 3 hour a day camp for 12 and under players will also be offered. Bass River will post flyers and have applications on hand as soon as they are ready. If you have any questions on either of the programs, please contact coach MacKay directly, lmackay@endicott.edu or 978-232-2481.

Reminder about the safety of your car

I sent out a club-wide email recently regarding a car break-in in our front parking lot. First, if you didn't get the email, please get me an up to date email address so you won't miss important notices like these. Second, please do not leave anything visible in your car that would attract a would-be thief. We have lockers for long term rent or daily use. We're also looking into video cameras. Regardless, please take care of your belongings so that others won't take them from you. Though rare, these sorts of things are opportunistic. Bring your things in or leave them at home.

From the Tennis Director, Larry Lebatique

We have come to the halfway point in our indoor season here at Bass River. I hope all of you had a Happy Holiday Season. The tennis programming is running well. If you have an interest in any program, please contact me. I'll be happy to get you more tennis opportunities.

Boys & Girls Varsity Travel teams are doing great! Bass River Girls are in 1st and our Boys team is in 3rd place. Keep up the hard work.

Our adult teams are doing very well in the North Shore League. We have a total of 12 ladies teams, 4 men's teams and 3 mixed teams in the North Shore League. 7 of our ladies teams are in the top 4 of their divisions and 2 more teams are in 5th place. 3 out of 4 men's teams are in the playoff hunt and our mixed teams are competitive. For more details, we have the standings for all of our adult teams posted on the bulletin board right by courts 4 & 5.

Last year we introduced a new class called the "Power Hour". This was Bass River's version of a Cardio tennis class. We held this program twice last year during a couple of the school vacation weeks. This year, Rares Petritoi revamped the class and the Cardio Tennis class is a weekly program. Sessions are on Mondays at 12:15. If you want to get a workout, don't miss this class. The sign-up sheet is on the front bulletin board.

I do hope all of you are enjoying your tennis experience here at Bass River. If you have any questions or concerns, please feel free to stop by and see me, call me, or email me at llebatique@bassrivertennisclub.com.

A fun story...*On Thursday nights at Bass River, the men's A team practices from 8-9:30. The team is largely comprised of local area teaching Pros. Some from as close as Latitude, others from as far away as Cohasset. It's just guys out to have fun and a cold beer. One night in December, we paired up Marty and Robert. They had never played together. They had never met. A quiet hush came over the courts when we realized that Marty is from Slovakia and Robert is Czech. It was a little tense, and neither guy seemed very happy. Even though the breaking apart of Czechoslovakia was not a bloody affair, we all felt the tension in the air. Few words were spoken during the first set, but things smoothed out and we finished without an international incident. After the tennis, the two guys sat, had a beer together, laughed, and couldn't honestly remember why their two countries split. They left as friends. Bass River doing what it can for world peace!*

Winter Intern at Bass River

Just after the first of the year, you may have seen a young woman working behind the desk and on the courts at the club. Gina Pinciario, a sophomore at Endicott College, did a 3 week internship with us. She had an opportunity to work in every aspect of the club. Gina got to do everything from run the front desk to sit in on staff meetings, and work with the kids in our junior programs. Thanks to Gina for her time and contribution to our club. We wish her the best in her studies at Endicott.

Look for an upcoming announcement about a Breast Cancer tournament in early March. This will be a Saturday night event open to all adult members.

Newsletter written by Michael LaPierre, General Manager. Your thoughts are welcome
mlapierre@bassrivertennis.com.