

BASS RIVER BULLETIN

Bass River Tennis Club Newsletter

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April 2013 EXTRA Special Edition

This Special Edition *Bass River Bulletin* is dedicated to two main topics. The first one is the **Summer at Beverly Golf and Tennis**. Our summer program is outlined. Then the 2013-2014 **Membership, Contracts, Rates and Fees** will be covered. We also have put in some team tryout information and other points of interest. This special edition newsletter is being distributed via email. Printed copies are available at the club.



Summer at Beverly Golf & Tennis

The Bass River Tennis Club will again be back at the Beverly Golf and Tennis. The historic facility known to many as "The Shoe" has 10 clay courts stretching along McKay Street near the Cummings Center. This summer will mark the seventh season Bass River has run the clay courts and we are excited to be back again this year. Bass River will continue to run and host events, develop the City's Recreation Program and strive to offer the best clay court tennis in the area. We have prices, program offerings, a summer calendar and special offers for our Bass River members!

Our summer season at Beverly Golf & Tennis will begin as early as the weather will permit. We are shooting for a May 1st open, if Mother Nature will go along with that. There are 2 ways to play this summer on the clay courts. First, buy a **"Summer Unlimited"** membership. For Beverly residents, an Adult Unlimited pass is \$375.00. Non-resident adult members pay \$395.00 for unlimited tennis. The family rates are \$595.00 resident and \$625.00 non-resident. Play as often as you like for a one-time fee! 18 and under "youth" membership is \$99.00. **Read on for Special Bass River Member rates!!!**

Bass River is pleased to make a special offer to our members! Current Bass River Members, please take the following discount on the summer unlimited fee: Adults, \$280.00, Families are \$450.00 and Youth is just \$75.00. All your tennis for the entire season is pre-paid!*

**Unlimited play option includes court time only. Regular fees apply for lessons, clinics, USTA matches or any tournament sponsored by Bass River, BG&T or the USTA.*

The second way to enjoy the clay courts is by **"Pay As You Go"**. We are offering a new Pay-Go structure this season. Instead of court time being based on amount of time used and singles or doubles, this year you can buy a day pass. So if you're in a terrific doubles match and your time is up, you won't have to worry about the cost of playing over. If you are coming off the courts and someone asks you to fill in, jump back out and play. Play a doubles match in the morning and come back and play mixed at night! Your day pass has you covered. Day passes can be purchased in 2 ways. First is the 1 time visit for \$15.00. If you plan to use the facility more, but not enough to justify the **Summer Unlimited**, you can purchase a book of 10 day passes for \$120.00.**

***Booklet passes are not refundable or transferable. Please purchase with an eye to the calendar to be sure you can fully redeem all passes purchased.*

Once we are open for operation, you may call Bass River or Beverly Golf & Tennis to book a court. Our summer hours are 8:00 a.m. to dark. Pick up a BG&T Summer 2013 flyer or click the Beverly Golf & Tennis link on the www.BassRiverTennis.com home page for a complete listing of summer events and programs. The summer info will be posted shortly.

Summer Programs: Haven Carr will handle all the Junior and Adult Recreation Department lesson programs. Devin Carr will handle the summer Junior Intensive. Gregg Luongo will run the Junior Team again at Golf and Tennis. We will have evening socials, junior and adult tournaments, USTA events, match play days, and much more! See Haven or Devin Carr or any summer staff member for details. Be sure to check out the summer calendar of events for days and times when courts are not available for random play. The calendar will be posted in the tennis shop at BG&T and available on the Bass River website.

Special Offer! Are you a Bass River member and have never played on the clay courts at Beverly Golf and Tennis? If so, you are invited for 1 FREE PLAY. Book a random court anytime in May and it will be on us. Try the clay courts and you'll see how great they play. We may be able to call you a "new member" for the 2013 summer season!

Look For Member Appreciation Day Info!

At the end of every indoor season Bass River offers a Member Appreciation Day. Free tennis and free food all day! Details will be posted around the club, but save the date, Sunday, May 5th! This is a Member only activity. No guests permitted on this day. It's our opportunity to say Thank You to our members.

Membership Rates for 2013-2014

The Bass River memberships will stay right around the same rate for next season. However, next season you can choose two ways to pay for your membership! As in years past, you can elect to pay the annual membership up front. This is your best value. New next season, Bass River will offer a monthly payment plan. This is something our members who have been asking about. We will now provide an option to have your account charged on a monthly basis. Singles and doubles fees, contract rates and most social activities will remain about the same. Any club member who renews their annual membership before August 1st can take advantage of a 5% discount.***

****Please note the 5% early renewal date has changed. Full membership payment must be made by August 1st to receive the early pay discount.*

	<u>2013-14</u>	<u>By Aug 1</u>	<u>Monthly</u>
Adult Membership	\$396.00	\$375.00	\$38.00
Family Membership	\$576.00	\$548.00	\$52.00
Junior Membership	\$150.00	\$150.00	N/A
Quick Start Membership	\$60.00	\$60.00	N/A
Tots Membership	\$30.00	\$30.00	N/A

Ladies Team Tryouts

With the long North Shore and winter season coming to an end, I want to get some dates onto your calendar. The Ladies North Shore teams will have tryouts on the following schedule...

North Shore Working Women I	April 27 (If necessary 5/2)
North Shore Working Women II & III	May 4
North Shore A upper	May 21-22
North Shore A lower (Serena/Venus)	May 28-29 (30 th if needed)
North Shore A-1 Upper	June 3-4
North Shore A-1 Lower	June 5-6
North Shore B-1 (All)	June 10-11

The teams for next season and the tryouts that place those teams will run largely the same as years past. Please watch the board for sign-ups and make sure you secure a partner for next year. If you need help finding a partner, please talk with any of the Pros. Tennis Director Larry will be keeping a list of those looking and will assist you. Don't forget to check back for regular updates as the club is always looking to add new teams. We have it in mind to add a new Mixed team, a new Working Women's team and a new Ladies B-1 team!

Contract Court Rates

Court reservation Hierarchy

Bass River will again offer contract court sales next season. Court prices will remain the same for 2013-2014. We urge our members to look at the benefits of contract play. There is more value to a contract than just the security of knowing your court is booked for the year. Our members who like to play around prime-time hours know in the heart of the season that courts are harder to get. We often think of September/October and again in April how getting the court we wanted was easy. But do you recall being frustrated during the 4 busiest months? A contract solves that. We often have discussions with members about how courts get reserved and who has priority. Here is a little 'hierarchy' for you to consider. First priority is season bookings. This includes interclub league play, team practices and clinics, any special event on the calendar like our Breast Cancer Tournament and, of course, Contract play. These are courts that are carved in stone and it generally takes an act of God to disrupt. Next is our teaching program. Pros that make a living from instructing our members need the certainty of booking courts in advance. While they lose out to Contracts and seasonal reservations, they get in before call in court time. Next on the ladder are member random court bookings. Done over the phone or on-line, members can book up to 3 days in advance. Last and lowest on the priority scale is non-member court bookings. These are done same day only and are limited to once per month for random court play. Contracts have a lot of advantages. Contact any Bass River employee for details.

**COMING SOON TO BASS RIVER TENNIS CLUB & GREATER BOSTON
A USPTA CERTIFIED TENNIS NETWORK
SIGN UP TODAY! IT'S FUN AND IT'S FREE!**

**FOR ALL THINGS TENNIS IN THE GREATER BOSTON COMMUNITY
VISIT (and stay tuned for more information)**



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